**FACIAL CLEANSER/WASH**

*SKIN TYPE: NORMAL*

(PRICES 100 - 500)

**CETAPHIL GENTLE SKIN CLEANSER (60ML)**

10 INGREDIENTS:

Water, Glycerin, Cetearyl Alcohol, Panthenol, Niacinamide, Pantolactone, Xanthan Gum, Sodium Cocoyl Isethionate, Sodium Benzoate, Citric Acid

1. Water

> The base of the product, providing a liquid medium for other ingredients.

2. Glycerin

> Keeps your skin hydrated by attracting and retaining moisture, preventing dryness.

3. Cetearyl Alcohol

> A fatty alcohol that acts as an emollient, helping to soften and smooth the skin.

4. Panthenol

> Also known as provitamin B5, it moisturizes and helps to keep the skin smooth and healthy.

5. Niacinamide

> A form of vitamin B3 that can improve the texture of the skin, reduce redness, and help in maintaining skin barrier function.

6. Pantolactone

> Works with panthenol to enhance moisturizing properties, contributing to overall skin hydration.

7. Xanthan Gum

> A thickening agent that helps give the product a desirable texture and consistency.

8. Sodium Cocoyl Isethionate

> A gentle surfactant that helps the product lather and cleanse the skin without causing irritation.

9. Sodium Benzoate

> A preservative that prevents the growth of microorganisms in the product, ensuring its freshness and safety.

10. Citric Acid

> Helps adjust the product's pH, making it more skin-friendly.

BENEFICIAL:

1. Glycerin

> Keeps your skin hydrated by attracting and retaining moisture, preventing dryness.

2. Panthenol (Provitamin B5)

> Moisturizes and helps maintain smooth and healthy skin.

3. Niacinamide (Vitamin B3)

> Improves skin texture, reduces redness, and supports a healthy skin barrier.

4. Pantolactone

> Enhances moisturizing properties, contributing to overall skin hydration.

5. Sodium Cocoyl Isethionate

> A gentle cleanser that helps lather and cleanse the skin without irritation.

DEBATABLE:

1. Cetearyl Alcohol

> Acts as an emollient to soften the skin. While generally safe, some individuals with very sensitive skin may want to monitor its effects.

2. Xanthan Gum

> A thickening agent that helps give the product a desirable texture. It's generally safe but may cause irritation in rare cases.

3. Sodium Benzoate

> A preservative that ensures product freshness. While widely used, some individuals may have sensitivities to preservatives.

4. Citric Acid

> Adjusts the product's pH. While generally safe, those with very sensitive skin may want to monitor its effects.